

**CHILDREN AND YOUNG PEOPLE'S
STRATEGIC PARTNERSHIP****REPORT**

DATE OF MEETING:	21 September 2011
SUBJECT:	Olympic Legacy Strategy
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IS THE REPORT EXEMPT?	No
IS THE REPORT CONFIDENTIAL?	No

1. Purpose

This paper sets out the proposals for delivering an Olympic/Paralympic legacy for every child in Lincolnshire

2. Background/Context

This project has been created in response to Lincolnshire's Olympic/Paralympic Strategy, in order to provide a number of high quality opportunities and experiences for the children of Lincolnshire. The 2012 Games provides us with a unique opportunity to inspire a generation of children and young people to greater things. We aim to leave a legacy that will last way beyond the 2012 Games that will impact on children and young people throughout their lives. The legacy project is set around the Olympic and Paralympic values of Friendship, Respect, Excellence, Equality, Courage, Determination and Inspiration. We aim to use the project to support young people and encourage them to strive for excellence, achieve their goals and prepare for future challenges. Learning about oneself, and what it takes to succeed are all Olympic and Paralympic ideals that resonate with education and learning. We want to use the Games experience to enthuse children and young people across the county to learn new skills and develop the commitment, dedication and work ethic that will help them to be the best they can, whether in sports, cultural activities, at school or within their community. There are four key ambitions;

1. To ensure that all children and young people have the opportunity to participate in or contribute to an Olympic/Paralympic experience by being involved in coaching, volunteering, leadership or other positive activities
2. To encourage all settings to use 2012 themes as part of their curriculum in relation to sport, culture and global awareness
3. To encourage C&YP to become more engaged by 2012 to continue to participate in

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school, college, community and club sport, active recreation, PE and cultural activities as part of everyday life

4. To use the 2012 Games to inspire all children to learn new skills and to be the best they can be

What will be on offer

After going through a rigorous selection and application process, Lincolnshire's legacy project has been awarded one of the prestigious "Inspire Marks" by the Olympic organising committee LOCOG. The project is branded as "Live and Learn like a Champion (LLC)". In addition, to the endorsement by LOCOG, it has the backing of a number of national organisations including; The Association for Physical Education (AfPE), The Federation of Music Services (FMS) and the Arts Council of England. Lord Coe, Chair, London Organising Committee of the Olympic Games and Paralympic Games said:

"Live and Learn like a Champion will encourage children and young people to fulfil their potential. I am proud that partners such as Lincolnshire County Council and CfBT Education Trust are delivering on our vision to use the power of the Olympic Games and Paralympic Games to boost participation in Sport, the Arts, Music and leadership opportunities."

Live and Learn like a Champion will have several facets;

- **A personal legacy log** – that will encourage children to take up a variety of challenges based on the values. As C&YP progress their achievements are recognised and they will be awarded Bronze, Silver and Gold Medal certificates depending on the number of challenges they complete. Every school that engages with the programme will also receive their own LLC Legacy Award to help celebrate their involvement in the Games and the achievements of their C&YP. This has been by using a focus group of primary secondary and special school children and young people
- An electronic version including "apps" for phones and computers
- Sporting and cultural events for C&YP to take part in linked to the countdown to the Games (see timeline)
- For teachers there will be a CPD programme as well as a set of resources and suggestions based on the national "Get Set" materials
- Schools will be encouraged to sign up to the Get Set network, which will give every child an opportunity to take part in the Olympic Torch Relay if it comes to Lincolnshire

LLC Launch

The project was launched at the Lincolnshire Show on the 22nd June 2011. This coincided with the 400 days to go mark. The Chairman of LCC officially launched the project and over the two days over 1000 children signed up to be part of the programme. Lincolnshire's Young Ambassadors were on hand during the 2 days to promote the event in the "sports zone" joined by several high profile Paralympic athletes. Many events have been planned between now and the Games and all of them will be covered by the Lincolnshire Young Journalist Association (LYJA).

There will be a number of special competitions available throughout the year for each Key Stage. We have joined up with "Merrythought" who has created a number of limited edition Olympic bears. These will act as prizes. E.g. there is a photographic competition linked to the LAFTAs entitled "Grin and Bear it". All of the competitions will be linked to the 7 Olympic and Paralympic values. Entrants will be encouraged to download their entries onto the specially designed website www.liveandlearnnow.com The winners of all competitions will be asked to attend a special events evening in December 2012 to share their experiences.

In particular the following is planned;

400 days – 23rd June 2011 Launch of LCC at Lincolnshire Show

300 days – 30th September 2011 - Launch of LCC in schools + CPD for teachers – hard copy + electronic version + winners of competition

200 days – 9th January 2012 – Launch of legacy logs in schools – 7 months, 7 values + Ready Teddy Cook Competition + complete events list for 2012

100 days – 18th April 2012 – Launch of torch relay competition

50 days – 7th June 2012 – Preparation for Lincolnshire sports week in July

26/27th June Olympic Torch in Lincolnshire – events at Lincoln Castle Academy

December 2012 will be the final series of celebration events linked to sport, music and the arts.

3. Recommendation

To comment on the content of the report.